

DATA PRIVACY STATEMENT

With the following information, we provide an overview of the processing of your personal data via our payment site, connected web-sites, functions, and content as well as external services – hereafter referred to as the „online offering“ – as well as concerning the claims and rights to which you are entitled according to the EU’s General Data Protection Regulation (GDPR).

Responsible entity:
hobex AG
Data protection
Josef Brandstätter Strasse 2b
5020 Salzburg
Telephone: +43 662 2255 – 0
EMail: datenschutz@hobex.at

1. Categories of affected persons

Visitors and users of our online offering – hereafter „users“

2. Types of processed data

Data provided and/or entered by the user

- Inventory data (e.g. names, addresses)
- Contact data (e.g. email, telephone number)
- Payment data (e.g. IBAN, card number, reference numbers, amount)

Data transmitted via the user

- Metadata/communication data (e.g. device information, IP addresses)
- Website usage data (e.g. log data, tracking, cookies)

3. Goals of data processing

a. For the fulfillment of contractual obligations (Art. 6 par. 1 b GDPR):

Payment settlement including connected services like risk analysis for a merchant

b. For the fulfillment of legal obligations (Art. 6 par 1 c GDPR):

Carrying out of accompanying security measures for payment settlement and of debt conversion on the basis of the Payment Services Law of 2018, of the Financial Market Money Laundering Act, the Banking Act and the Austrian General Civil Code

c. In the framework of balancing of interests (Art. 6 par. 1 f GDPR):

Evaluation of user behavior on our online offering for the purpose of improvement

4. Data transfer, processors, and third parties

Within hobex AG, your data is received by those departments or employees which require it for the fulfillment of their contractual, legal, and regulatory obligations as well as for the balancing of interests. Beyond this, processors contracted by us (particularly IT and back office service providers, credit card companies, etc.) receive your data insofar as these data are required for the fulfillment of their respective services. All processors are correspondingly contractually obligated to treat your data confidentially and to process data only in the context of the provision of services.

In case of the presence of a legal or regulatory obligation, public authorities and institutions (e.g. European Banking Commission, European Central Bank, Austrian Financial Market Authority, Financial Authorities, Criminal Authorities, etc.) can be the recipients of your personal data.

5. Cookies and web analysis

Our online offering uses so-called cookies. These are small text files which are stored in your end device with the help of the browser. They do not cause any damage. We use cookies for the purpose of designing our website in a user-friendly way. Some cookies remain

saved on your terminal device until you delete them. They enable us to recognize your browser at your next visit. If you do not want this to happen, you can change the settings on your browser to inform you of the placement of cookies and to only allow this in individual cases. Deactivating cookies can limit the functionality of our online offering.

The online offering uses Piwik/Matomo, an open source software for the statistical evaluation of user access. Piwik/Matomo uses „cookies“ to enable the analysis of your use of the website. The information generated by the cookie about your use of this website is stored on the server of hobex AG in Austria. The IP address is immediately anonymized after processing. You can prevent the installation of cookies by changing the corresponding setting in your browser software; we do want to make you aware that you might not in this case be able to access all functions of this website.

6. Integration of third-party technologies

Services and libraries of third parties are integrated into our online offering, particularly from jQuery.com and Google (e.g. web fonts), in order to achieve an optimization of page presentation or to offer additional functionalities. This involves accessing resources of these providers from external servers (and thus also the transmission of data like IP address, e.g.) which could be located outside of the European Union. We have neither influence on the compiled data and data processing processes, nor are we aware of the full extent of data compilation, its goals, nor how long it will be stored. You can find further information on the goals and extent of data compilation and data processing by these third parties in their respective data privacy statements. There you will also receive information about your relevant rights and setting options for protecting your privacy.

7. Data transmission to non-EU states

Data transmission to locations in non-EU member states occurs if

- it is necessary for the execution of your orders (e.g. card data in payment processing),
- it is required by law (e.g. tax reporting obligations), or
- you have provided us with your consent

8. Storage period

We store your personal data, if necessary, in accordance with the legal retention and documentation requirements which are found in, among other places, the Austrian Commercial Code, the Austrian Federal Fiscal Code, the Payment Services Act, the Banking Act, and the Financial Market Money Laundering Act. In addition, legal limitation periods are taken into account in the case of storage periods, which can in some cases, e.g. according to the Austrian General Civil Code, be up to 30 years.

9. Data provision obligation

In the context of contract implementation, those personal data must be provided which are required for the initiation and execution of the business relationship. If these data are not made available, then the contract cannot be concluded/the payment settlement cannot be carried out.

10. Rights of affected persons

As an affected person, you have, according to data protection law, a right to information, correction, deletion or limitation of the processing of your stored data, a right to object to the processing as well as a right to data transferability pursuant to the provisions of data protection law. The affected persons can exercise all rights via an email to datenschutz@hobex.at or via a declaration by postal mail. The affected persons must identify themselves and contribute to the identification process so that it is ensured that the reply is in fact addressed to the affected person. You also have a right of appeal with the Austrian Data Protection Agency as the regulating authority if you believe that the processing of your personal data is not occurring in accordance with the law (www.dsb.gv.at).

11. Profiling

We do not use any automated decision making processes according to Art. 22 GDPR for the bringing about of decisions concerning the justification and execution of the business relationship which would have legal effect on the affected person or which would significantly negatively impact the affected person in a similar way.